

JULIE SEDENKO DAVIS

COMMUNICATIONS & MARKETING | PODCAST PRODUCER | JOURNALIST

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Producer, journalist and multimedia storyteller with experience in long-form interviewing, podcast production and television news. Built, hosted and produced a Top 10 Christian relationship podcast that gained more than 1.2 million downloads in its first two years. Skilled in story development, guest research and booking, interview preparation and end-to-end production from concept through publication. Former television bureau chief and news producer with strong editorial judgment and experience managing content and teams under deadline.

EXPERIENCE

Podcast Host & Producer / Digital Media | Leslie Vernick & Co. | May 2019 - Feb 2025

- Built, hosted and produced a Top 10 relationship podcast that gained more than 1.2 million downloads in its first two years; managed the editorial and production process from story and guest development through research, booking, interview preparation, recording, co-hosting, editing, publishing and promotion.
- Researched and booked internationally known authors and experts, including Dr. Henry Cloud, Lysa TerKeurst and Dr. Diane Langberg; developed interview questions and background materials to shape substantive long-form conversations.
- Wrote marketing emails for an audience of 100,000+ and created supporting digital content for podcast episodes, webinars and other audience initiatives.
- Produced live webinars in StreamYard, managing event setup, audience interaction, comment moderation and real-time production support.
- Worked across a remote team, balancing weekly production deadlines, guest schedules, editorial priorities, audience needs and ongoing show development.

Marketing Consultant | Nexstar Media Group / KOLR, KRBK, KOZL & OzarksFirst | 2025 - Present

- Meet with business owners and leaders to uncover goals, challenges and stories, then develop broadcast, streaming and digital strategies around what matters most to them.
- Collaborate with creative, production and digital teams to shape messaging and content for multi-platform campaigns.

Communications Director | Tudor Collegiate Strategies | 2017 - 2019

- Hired, trained and managed a remote team of 4–5 writers producing recruitment communications for college athletic programs.
- Worked directly with clients and company leadership on messaging and content strategy; developed training materials and improved communication systems and workflows.

Freelance Writer | 417 Magazine / Whitaker Publishing & KY3 | 2011 - 2020

- Interviewed business owners, community leaders and local personalities for feature stories and digital content, including work for KY3's Branson Fun Guide and Lake Fun Guide apps.

EARLIER MEDIA & COMMUNICATIONS EXPERIENCE

Merced Bureau Chief / Television & Radio Reporter / Producer | KMPH FOX 26 | 2002 - 2005

- Led coverage from the Merced bureau, developing stories, researching subjects, conducting interviews, writing and editing daily packages and reporting live on television and radio under tight deadlines.
- Produced the Ten O'Clock News, making real-time editorial decisions and coordinating stories under deadline while covering breaking and high-profile news.

Promotions Coordinator | Assemblies of God Headquarters | 1996 - 2001

- Traveled throughout the U.S. and internationally, speaking to groups and recruiting for a one- to two-year missions program.
- Conducted overseas interviews and helped develop a promotional video used nationwide; wrote articles for a national missions magazine and developed communications and recruitment materials.
- Collaborated across departments and planned annual training for senior missions leaders representing global regions.

OVERSEAS EXPERIENCE

Assemblies of God, Sihanoukville, Cambodia | 1993 - 1994

- Developed written profiles for 135 children for a child-sponsorship program and taught ESL while working in a cross-cultural environment.

ADDITIONAL WRITING & CONTENT

- Author of "Branson: A Guide to America's Live Music Show Capitol."
- Freelance writing for 417 Magazine, 417 Home, 417 Bride, Central California Parent Magazine and other publications.
- Experience with video production and editing, social media management, script and interview development, public speaking and audience growth.

EDUCATION & PROFESSIONAL DEVELOPMENT

Bachelor of Arts, Missions & Bible | Central Bible College, Springfield, MO | 1999

- Cum Laude; selected as Senior Chapel Speaker; Resident Assistant.

SKILLS

Descript • SquadCast • Podbean • StreamYard • Filmora • Zoom • Canva • YouTube • Meta Business Suite • Hootsuite • Slack • Trello • Airtable • Microsoft 365 • Google Workspace • Dropbox • OneDrive • ChatGPT • Claude

CORE STRENGTHS

Executive Production • Editorial Production • Podcast Production • Guest Research & Booking • Guest & Host Preparation • Story Development • News & Editorial Judgment • Research & Fact-Checking • Writing & Scripting • Live & Virtual Programming • Production Scheduling • Podcast Publishing & Distribution • Audience Analytics & Reporting • Video & Multimedia Content